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ASICA company presentation 2010

Asica Electronique Industrielle

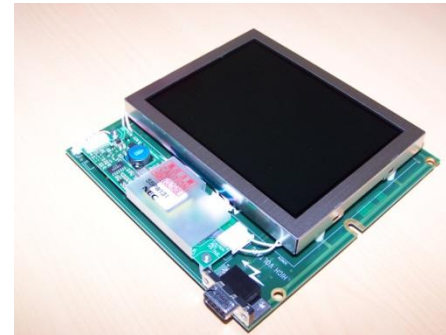
55 rue du Grand Jardin
ZAC de la Moinerie - BP 29
35416 Saint-Malo Cedex

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simplified joint stock company with a capital of 900,000 Euro, registered with the Saint-Malo
Trade and Company Register under the number 38531156800039

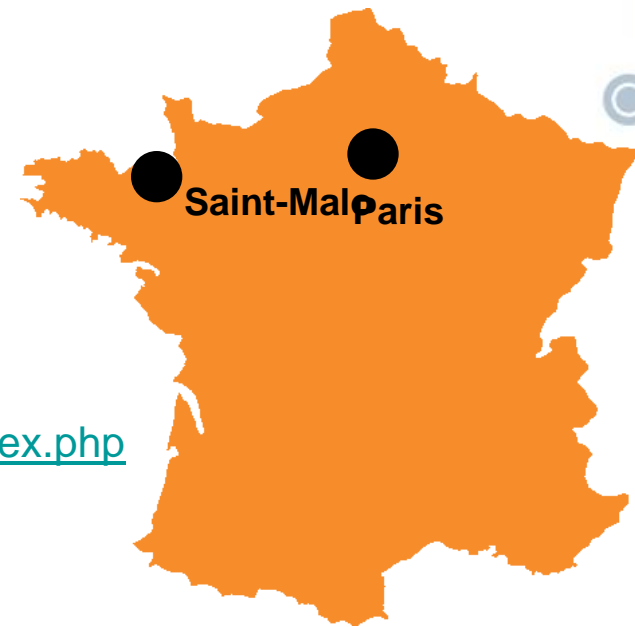
▶ **ASICA:**

▣ "specialising electronics design and manufacturing for more than 30 years..."



▶ Access to ASICA

- 5 min. from Saint-Malo's high-speed train railway station
- 15 min. from Dinard airport
- 45 min. from Rennes airport
- Itinerary : www.asica.com/en/localisation/index.php



ISO 13485
ISO 9001



▶ **Milestones**

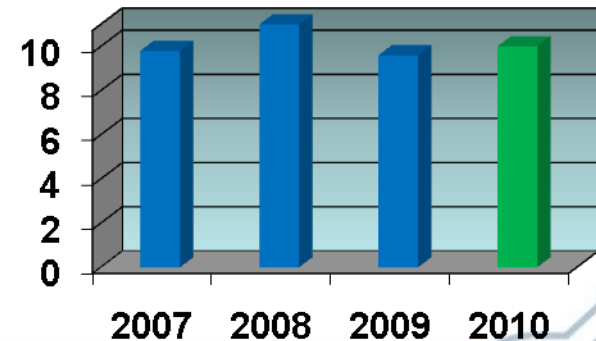
- **1981** : Start-up of the business
- **1989** : Installation of the 1st SMC line
- **1994** : Change of direction
- **1997** : ISO 9001 certification
- **2000** : New 5,000 m² industrial site and renewal of the machines
- **2003** : ISO 9001 version 2000 certification
- **2006** : Development of the export activity
- **2009** : ISO 13485 certification
New invests

ISO 13485
ISO 9001

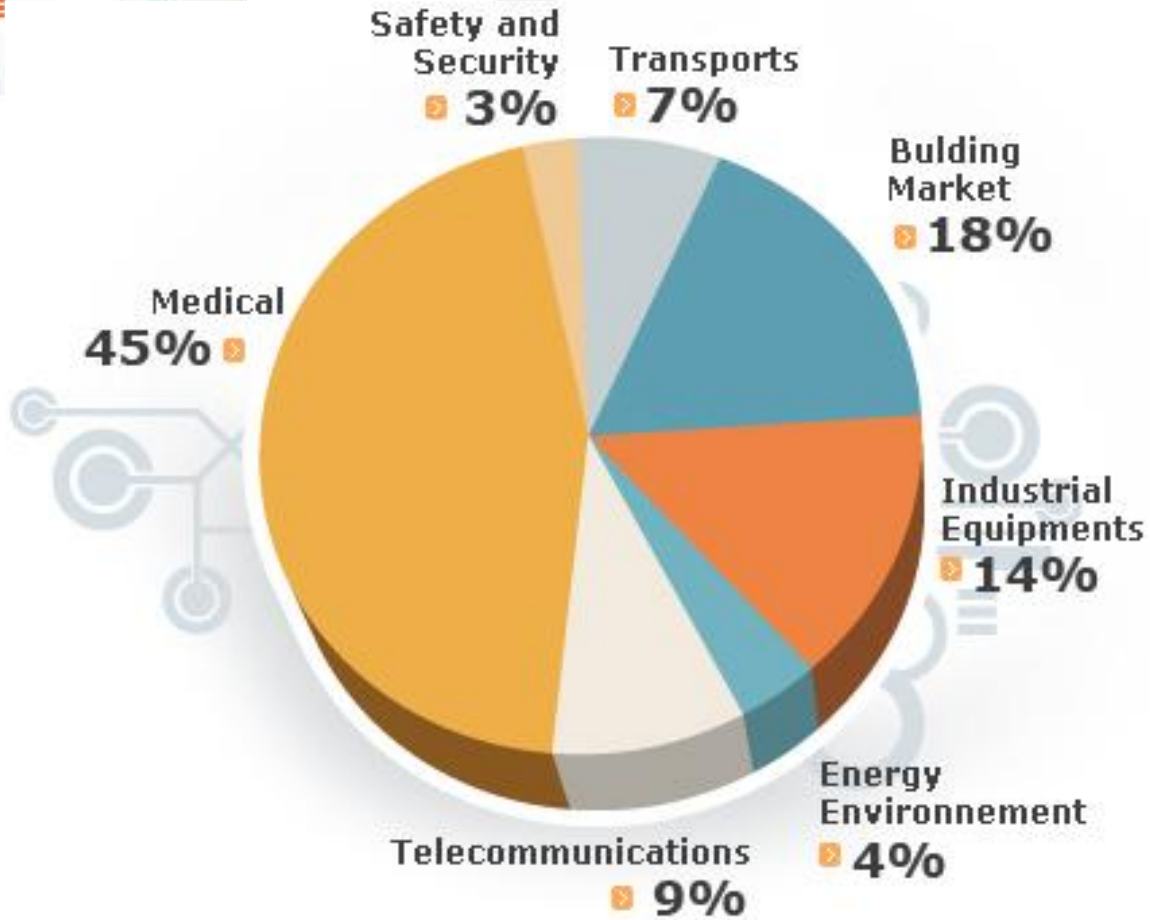


ASICA figures

- Around 90 employees at your service
- 5,000 m² of floor space including 3,500 m² for production
- Main markets : France, Western Europe and USA
- Turnover : greater than 10 million euros



ASICA's main markets



▶ Sectors / References

- ▶ Medical : AIR LIQUIDE, ESSILOR...
- ▶ Security : TYCO...
- ▶ Telecommunications : FRANCE TELECOM, THALES...
- ▶ Industry : OTIS, TOKHEIM...
- ▶ Military - On-board : DCN, SIEMENS...
- ▶ Transport : EADS...
- ▶ Environment : SOFREL...
- ▶ Other references : CEA, CNRS...



▶ Service Packages

Purchasing Dpt

- ▶ Stores with bar code management
- ▶ Purchasing and supply management
- ▶ Technologist function
- ▶ Purchase marketing
- ▶ MRP
- ▶ Quotation

Research & Development

- ▶ Drawing up specifications
- ▶ Taking into account product standards
- ▶ Software and hardware development
- ▶ Programmable software
- ▶ MMI and mechanical studies
- ▶ EMC Invest and certification
- ▶ Design of functional test benches
- ▶ Industrialisation

Logistics & Delivery

- ▶ Storage
- ▶ Management of direct shipments
- ▶ Traceability (Bar code management)

Production

- ▶ Typical technology, SMD and BGA
- ▶ Varnishing
- ▶ Burn-in

Methods

Quality scheduling

- ▶ Quotation
- ▶ Case studies
- ▶ Defining processes
- ▶ Creating manufacturing files
- ▶ Establishing cycle times

Testing and after-sales Dpt

- ▶ Functional tests
- ▶ Mobile probe tests
- ▶ Electronic after-sales service

Integration

- ▶ Mechanical integration and electronic sub-assemblies
- ▶ Complete package



▶ Sales department

- A dynamic, proactive team attentive to your requirements
- Personalised, customised support

Sales representative

Your main contact for the delivery of your products in their industrial phase

Customer interface on the production site for follow-up and compliance with Quality/Deadline commitments,

Customer interface for technical change proposals.

▶ **Our aim :**

- ▶ Obtain the satisfaction of all our customers by producing :
A HIGH-QUALITY product,
At the best COST,
while meeting DEADLINES

▶ **Why are we different ?**

- ▶ **Quality**
- ▶ **Reactivity, Flexibility**
- ▶ **Technicality**

▶ Our strategy

- ▶ Continue and manage our development
- ▶ Ensure our continuity
- ▶ Develop external partnerships
- ▶ Improve our pick and pay service
- ▶ Strengthen our package deals

▶ Our intentions

- ▶ Concentrate on our know-how
- ▶ Remain attentive to innovation (**μBGA, CMS0201 - 01005**)
- ▶ Consolidate a long-lasting Asica / customer partnership
- ▶ Support you in your growth
- ▶ Acquire new expertise

▶ ASICA's strengths

- ▶ Domains of proven expertise
- ▶ Quality services thanks to our know-how
- ▶ Integrate and master new technologies (x-ray, etc.)
- ▶ Reactivity and flexibility at your service
- ▶ From package deal to pick and pay services

ISO 13485
ISO 9001



▶ Our Values: The ASICA Charter

AMBITION

We are all players in the Company Project
The will to succeed

SERVICE

We all work hard to make our customers' projects a success
Concerted, organised and dynamic action

INNOVATION

We all play a role in striving for excellence
Talent

COMMUNICATION

We all ensure information is provided and shared in an efficient manner
Active listening and dialogue

ACTION

We are all responsible for ASICA's development
Anticipation and action